



FOR IMMEDIATE RELEASE

## PENTEGRA ANNOUNCES NEW FEATURES TO ENHANCE SUCCESSFUL “BUILDING BLOCKS FOR RETIREMENT” EDUCATION CAMPAIGN

White Plains, NY, August 6, 2013 – Today [Pentegra Retirement Services](#) introduced new features to its successful “Building Blocks for Retirement” campaign to further help plan sponsors communicate the benefits of their retirement programs to participants and encourage employee awareness. The new features, which will include posters and a multimedia tool highlighting critical — and simplified — advice about retirement, will enhance the current “Building Blocks For Retirement” online tool that was launched by Pentegra in July 2012.

According to Rich Rausser, Pentegra Senior Vice President of Client Services, “We are pleased to introduce new components in the Building Blocks for Retirement program. The new tools are designed to supplement our monthly Building Blocks e-newsletter by providing clients with a poster campaign and multimedia presentation designed to visually remind participants of the importance of your plan in building a successful and financially secure future. The information is delivered in an attractive and comprehensive, easy to absorb presentation and poster campaign that clients will find quite useful.”

“Building Blocks for Retirement” which has proven in its first year to be a highly successful tool for Pentegra’s clients, includes a comprehensive library ([www.pentegra.com/buildingblocks](http://www.pentegra.com/buildingblocks)) of features and articles, as well as e-newsletters that correlate with key calendar dates in the industry and make it easier for plan sponsors to communicate with participants.

“In our 70<sup>th</sup> year, we still continue to look for new and exciting ways to help sponsors reach participants with our message emphasizing the importance of saving and investing for retirement. It is all about saving early and often,” continued Rausser. Among the topics included in these tools are: asset allocation, diversification, retirement planning essentials, investment strategy, risk tolerance, revisiting your portfolio, and distribution planning.

[Pentegra Retirement Services](#) offers a full range of retirement programs, including 401(k) plans, Defined Benefit Pension plans, Cash Balance plans, 412(e)(3) Fully Insured Defined Benefit plans, Split Funded Defined Benefit plans, KSOPs, ESOPs, Profit Sharing plans, Age-Weighted plans, New Comparability plans, 457(b) and 457(f) plans, 403(b) plans, 401(a) plans, Section 79 plans, Non-qualified Executive Benefit and Director plans, benefits financing solutions using BOLI and a broad array of TPA services. More at [www.pentegra.com](http://www.pentegra.com).

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