

**Title:** Product Manager-Strategic Development

**Location:** Any location or remote

**Job Summary:** The Product Manager will be part of the newly formed Strategic Business Development team. This role will work closely with the Pentegra Product, Marketing and Pricing Committee ("PMPC") to develop and implement new ventures generate revenue and retain clients. The role may also be involved in the PMP project and manage various aspects of other projects.

**Essential Functions:**

- Manage business projects, work as part of a project team and coordinate with IT on technology projects
- Implement strategies and projects approved by Senior Leader Team
- Assist in the development of the strategy, analysis and development of new products, services, and business ventures
- Support PMPC's evaluation of new products, services, marketing, and pricing ideas
- Provide program support in the implementation of enterprise relationships
- Assist in the incubation and launch of new business ventures
- Work closely with finance, legal and service departments in developing new ideas
- Work closely with Salesforce development and implementation
- Leverage resources to improve understanding of product, pricing, and industry knowledge
- Develop materials and assist in training development
- Works cross-firm with peers and leaders to carry out strategic intent
- Current on technology developments and ways to integrate technologies to maximize department effectiveness
- Assist in maintaining a product lifecycle process and product portfolio

**Requirements:**

- 5-10 years retirement plan and business experience
- College Degree required, MBA or industry designations a plus
- Retirement Plan knowledge, ASPPA credentials are desired
- Ability to work collaboratively and team player
- Microsoft Office Suite knowledge required
- Strong interpersonal and written communication skills
- Ability to work under high stress, in a fast-paced environment
- Ability to Multi-Task is required
- Project Management Skills required
- Salesforce experience desired
- Some travel required