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Wietsma Hires a Pair of VPs

An Empire State provider's next chief recently made a pair of additions to his senior leadership team.

Yesterday, **Eric Wietsma** (who will soon take over as president and CEO of **Pentegra**, as [previously reported](#)) confirmed that **Paula Edmonds** and **Jeremy Lawson** are joining the White Plains, New York-based firm. Houston-based Lawson will serve as vice president and head of infrastructure, reporting to **Peter Sprague**, senior vice president of information technology and chief technology office at Pentegra. Suffield, Connecticut-based Edmonds will serve as vice president of trust services, reporting to Wietsma.

Edmonds most recently served as vice president and head of sponsor services and operations at **Empower**. Empower spokespeople did not immediately respond to requests for comment.

Lawson served as director of global IT infrastructure and security at Crane Worldwide Logistics until last summer.

Wietsma lauds Lawson and Edmonds as "talented and experienced professionals."

"Paula and Jeremy's impressive skills, deep knowledge and expertise will be instrumental in driving growth as we continue to develop enterprise level partnerships and expand our large plan and institutional 3(16) solutions," Wietsma states.

Edmonds joined MassMutual back in 2001 and worked in account management, regulatory disclosures, and sponsors services over the next 20 years. She stayed on in 2021 after Empower bought MassMutual's retirement plan business. Edmonds is an alumna of Western New England University and of American International College.

Lawson joined Crane in 2021 after serving in IT management and administrator roles with Oceaneering, PROS, Global Industries, Administaff, the North Harris Montgomery Community College

District, and the U.S. Navy. He is an alumnus of Our Lady of the Lake University.

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