

# Digital Conversations™

A simple and effective way to find—and keep—clients.

Now there's a way to identify a client's pressure points, naturally build conversations, and establish trust—to help clients say "yes" to the benefits you offer.

## Introducing Digital Conversations™

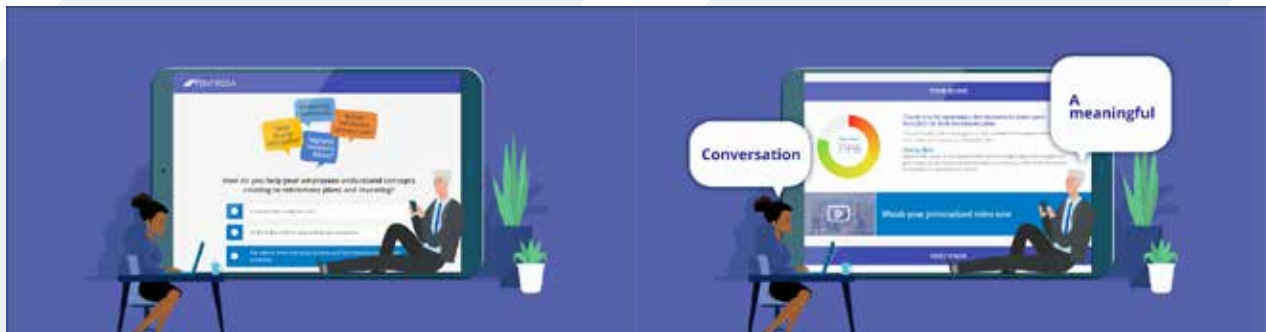
Digital Conversations™ is a needs-based consultative engagement tool. It builds positive, emotional connections that drive action.



A visual-based approach that transforms complex information into an easy discussion.



The interactive format reveals the client's concerns with easy-to-ask, easy-to-answer questions.



A client score shows them how they're doing—and leads to a meaningful conversation.



A personalized video highlights key issues for discussion.

The result: clients are empowered to make confident decisions based on their needs.



Digital Conversations™ is also a great way to retain clients by keeping you in front of them.



Create surveys based on your own research and thought leadership with the Questionnaire Builder.



Store content in the Library to share with clients.



See who's opening, watching and completing what you send, through the Dashboard.



It's a simple and effective way to have consistent client engagements, across all areas of your organization.

Digital Conversations™ makes it easy for clients to say "yes" to the benefits you offer.

**Book your demo today! Learn More:**

<https://individeo.com/individeo/preview/fxhe25RymFeQdCwjw-672/?lang=en-CA>

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